

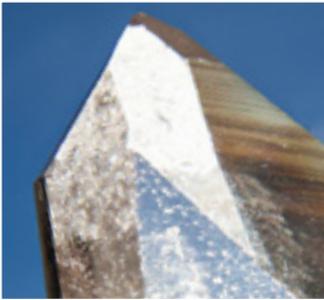


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CRYSTALS



ESSENTIAL OILS



UNIQUE SPA RITUALS



INNOVATIVE COLLECTION



CRYSTAL CLEAR  
**Quartz Spa**

A lifestyle aromatherapy collection that will take you from bath to bedroom

## Revolutionary Collaboration

Leading Spa and Wellness Consultant Linda Hall has collaborated with innovative global brand Crystal Clear to develop a new spa lifestyle range; **Quartz Spa Aromatherapy Lifestyle Collection**. This exciting new collection consists of a core range of three signature blends, **Hope**, **Happiness** and **Energise** - each one positively bursting with powerful aromatherapy oils and utilising the therapeutic healing effects of quartz crystals. To complete the collection, Linda has devised a complimentary range of spa treatments rituals, carefully designed to gently guide the client on a restorative, harmonising, rebalancing and energising journey.

## Background

From the outset, CEO Sharon Hilditch MBE had always intended to introduce a high-performance aromatherapy collection to the Crystal Clear brand. So, sixteen years after Crystal Clear's launch, and with a well-established international reputation for developing cutting-edge anti-aging skincare products and revolutionary clinical salon machines, the timing was right to move the brand forward. To undertake this extensive, specialist project, Sharon sort the expertise of Linda Hall, a consummate spa and wellness ambassador with over thirty-five years' experience in the Holistic Health, Spa, Wellness and Beauty industries.

## Spa & Wellness Industry Professional

A highly qualified international Spa and Wellness Consultant, Linda has a wealth of operational expertise and knowledge in all aspects of the holistic health spa business. She is a creative, passionate, innovative and dynamic individual with a comprehensive skill set. In her capacity as Spa Consultant, Product Designer & Developer, Linda works with a wide variety of clients including global spas, celebrities, hoteliers and manufacturers, along with existing beauty, aromatherapy, professional and retail brands. Linda delivers a complete spa product development service, working closely with her clients from conception, development & design, through to delivery, therapist training and beyond. Drawing on her vast knowledge base, Linda's expertise is extensive and far reaching. She offers 'the complete package' and ensures her clients are supported and guided through the whole process with passion, commitment and ease.

*Linda said, "I was delighted when Sharon approached me to be part of this project. Having been a long-term fan of the Crystal Clear brand, and having always had the highest respect for Sharon and what she has achieved within the industry, the vision, concept and name for Quartz Spa came very easily. I envisaged that Quartz Spa would be a results-driven, multi-functional, wellness focused, ritualistic spa collection with an exciting twist! Delivering a unique ensemble of treatment rituals and bodycare products to the Spa and Beauty industries, it would perfectly compliment the premium machines and other existing high end products Crystal Clear currently offer their clients."*

## Strong Foundations

Knowing that the Crystal Clear brand was founded on the concept of crystals, it was essential to Linda that this ideology was carried through into the new spa collection. Having seen first-hand how the global perception of crystal healing has changed in recent years, and recognising how many spas are 'waking up' to this powerful therapy, Linda knew that by creating a dynamic synergy of essential oils and crystals, it would be the perfect futuristic approach to 'spa', for the renewal and balance of mind, body and spirit. By combining two of nature's most potent healing gifts; essential oils and crystals, it would offer the possibility of a vibrationally energetic and highly therapeutic spa collection with a stunningly aromatic twist, allowing each signature blend to exude the very essence that their name projects; **Hope**, **Happiness** and **Energise**.

*Linda added, "The link between crystals and my vision for a Crystal Clear Quartz Spa Aromatherapy Collection is totally valid. In the pursuit of inner peace, stress relief, improved health, increased energy and a stronger connection to our higher self, I have observed how people from all walks of life are being instinctively drawn to the use of crystals in their everyday lives. It is no longer looked upon as the domain of the 'offbeat new age person'. Today, it is not unusual to find crystal features in steam rooms, thermal suites, spa receptions, spa lounges and spa products. It is my intention that Crystal Clear be ahead of the game by launching an amazing, credible, ritualistic spa collection and philosophy, in keeping with the state-of-the-art approach that is expected from the Crystal Clear brand."*

## Exciting Future for the Industry

The launch of Crystal Clear's **Quartz Spa Aromatherapy Lifestyle Collection** brings a captivating new edge to the Spa, Wellness and Beauty industries. This premium, results-driven collection has been formulated with the highest quality ingredients and created with pure vision and integrity, a shining reflection of Crystal Clear's philosophy; "Skincare offers you the best of science, while maintaining the natural elements of nature."

Quartz Spa has been hand developed to offer an indulgent and highly effective aromatherapy experience in the sanctuary of one's own home. Visit [www.crystalclear.co.uk](http://www.crystalclear.co.uk) to find out more.